



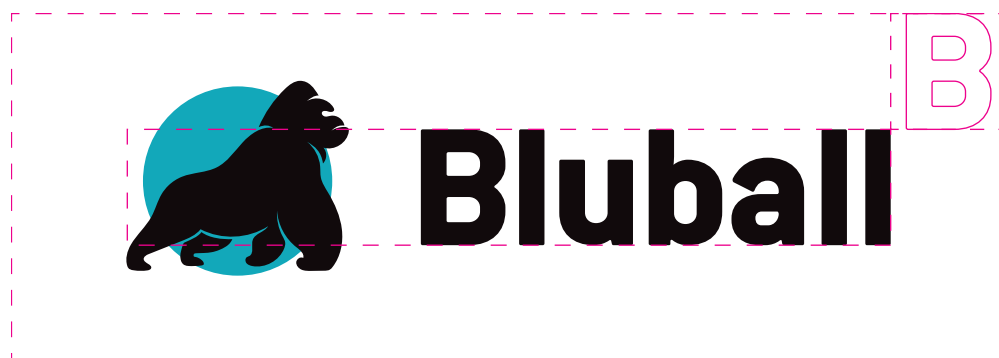
Bluball

NORMES GRAPHIQUES

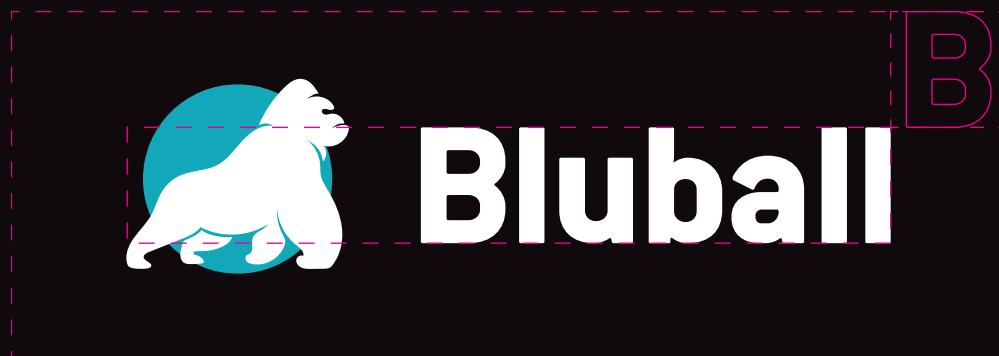
LE LOGO BLUBALL



Horizontal sur fond blanc



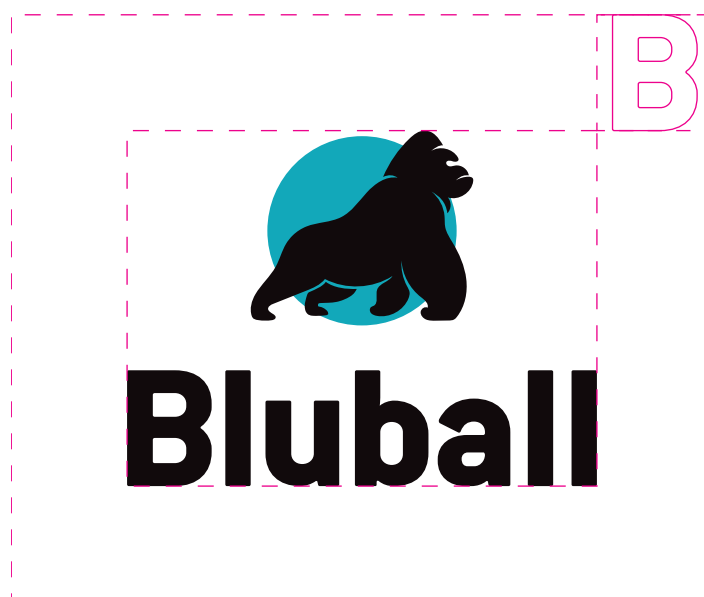
Horizontal sur fond noir



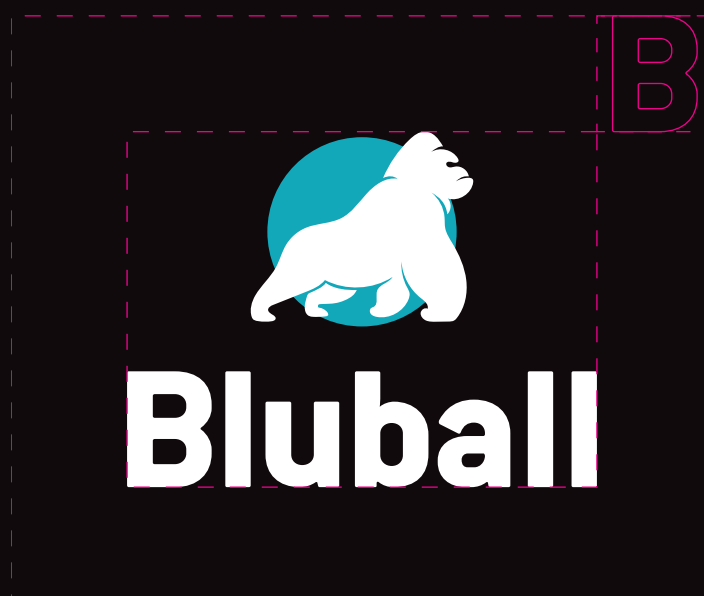
LE LOGO BLUBALL



Vertical sur fond blanc

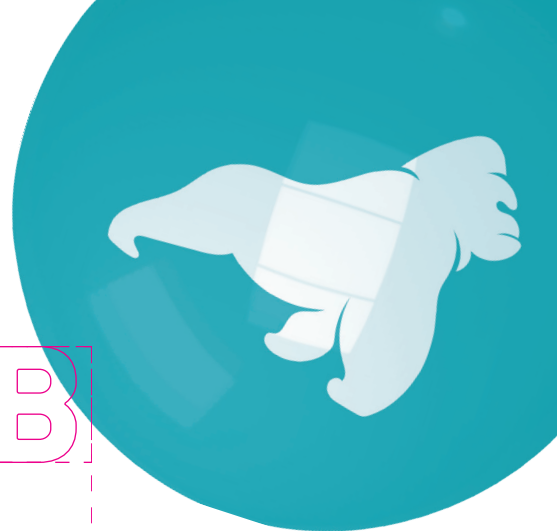
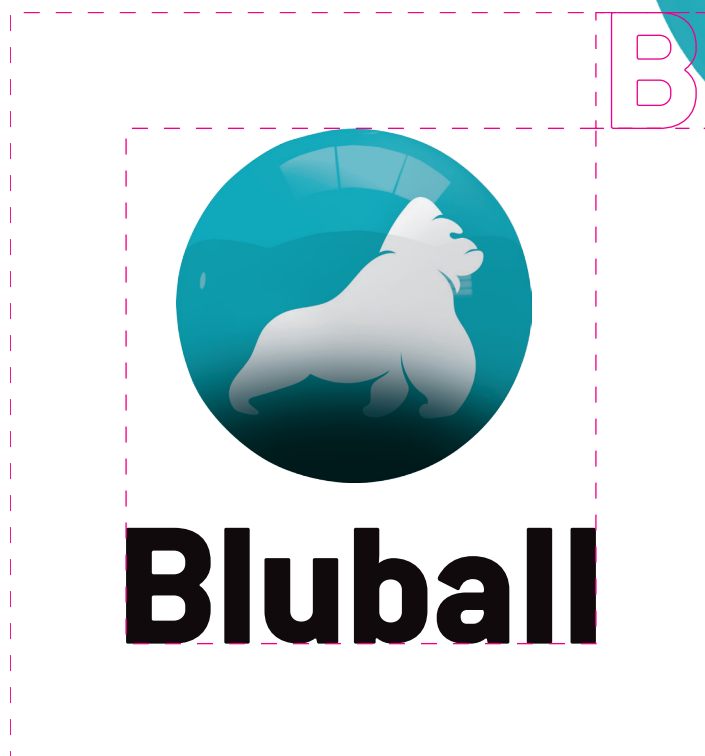


Vertical sur fond noir



LE LOGO BLUBALL

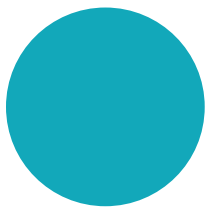
Vertical 3D sur fond blanc



Vertical 3D sur fond blanc

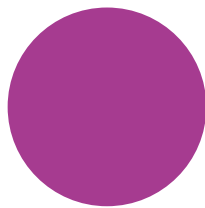


LES COULEURS



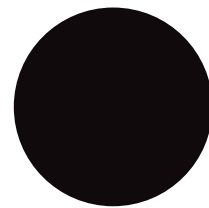
COULEUR PRIMAIRE

PANTONE® 121-14 C
C 79 M 11 Y 26 K 0
R 0 G 169 B 186
#00a8ba



COULEUR SECONDAIRE

C 38 M 91 Y 5 K 0
R 167 G 60 B 144
#a73c90



COULEUR SECONDAIRE

C 20 M 20 Y 20 K 100
R 0 G 0 B 0
#000000



LA TYPOGRAPHIE



Oswald

abcdefghijklmnopqrstuvwxyzàçéèêëœöù

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0123456789!@#\$%?&*(){}[]

Oswald Book

Oswald Light

ANTON

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abcdefghijklmnopqrstuvwxyzàçéèêëœöù

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USAGES INTERDIT

Pas de Transformations



Bluball



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Pas de changements de couleurs



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Utiliser sur un fond uni. Limiter le fond à du foncé ou du pâle

